

The book was found

# MashUp: The Birth Of Modern Culture



## Synopsis

MashUp: The Birth of Modern Culture traces the inexorable rise of collage, montage, sampling and the cut-up. Tracing its roots from the multiple-perspectives, montages and readymades of Marcel Duchamp, Kurt Schwitters and Hannah Hoch, to the present with its postmodern network culture, where remixing and co-production are the norm and the New Aesthetic seeks to harmonise the now-everyday crossover of the digital and the actual. The book addresses the development of détournement and deconstruction in art, architecture, music and society. Each chapter is a detailed, inclusive look at a cross-section of the main artists and thinkers that have embraced and developed all forms of 'mashup' culture, since its inception in the late nineteenth century with Braque and Picasso's experiments into perspective. MashUp: The Birth of Modern Culture finds parallels between the works of luminaries such as Jean-Luc Godard, Joseph Cornell, Elizabeth Price, Joyce Wieland and Jeff Wall, tracing the lasting impact of such seemingly disparate cultural phenomena as voguing, hacking and the use of audio and film as a kind of a globally available, open source language in vidding, hip hop and dub, and in art that deals with the mass proliferation and dissemination of images and knowledge brought on by digital technologies. MashUp: The Birth of Modern Culture situates the work of Andy Warhol, Richard Hamilton and Guy Debord alongside the likes of Rem Koolhaas and Bruce Mau, Superstudio, Brian Eno and Cory Arcangel, and more generally within a culture where the new is necessarily re-made and re-modelled, and quotation and re-appropriation are an integral part of the way we talk about it. Published in collaboration with the Vancouver Art Gallery.

## Book Information

Hardcover: 368 pages

Publisher: Black Dog Publishing (April 12, 2016)

Language: English

ISBN-10: 191043339X

ISBN-13: 978-1910433393

Product Dimensions: 9.1 x 1.3 x 11.1 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (1 customer review)

Best Sellers Rank: #775,966 in Books (See Top 100 in Books) #258 in [Books > Arts &](#)

[Photography > Other Media > Conceptual](#) #7020 in [Books > Arts & Photography > Graphic](#)

[Design](#) #7035 in [Books > Arts & Photography > History & Criticism > History](#)

## Customer Reviews

This book is a rich anthology of the mashup, starting with Duchamp and carrying through to many media and contemporary mashups. While the digital moment always wants to be ahistorically new, this book celebrates the deep roots of the concept. I rely on this richly illustrated and carefully composed book for inspiration and teaching.

[Download to continue reading...](#)

MashUp: The Birth of Modern Culture PHP Web 2.0 Mashup Projects: Practical PHP Mashups with Google Maps, Flickr, , YouTube, MSN Search, Yahoo!: Create practical mashups in PHP ... MSN Search, Yahoo!, Last.fm, and 411Sync.com Faust: Icon of Modern Culture (Icons of Modern Culture) Active Birth: The New Approach to Giving Birth Naturally The Cambridge Companion to Modern Spanish Culture (Cambridge Companions to Culture) Bordering on the Body: The Racial Matrix of Modern Fiction and Culture (Race and American Culture) The Birth of Korean Cool: How One Nation Is Conquering the World Through Pop Culture Degas' Little Dancer Aged Fourteen: The Earlier Version That Helped Spark the Birth of Modern Art The Ministry of Ungentlemanly Warfare: How Churchill's Secret Warriors Set Europe Ablaze and Gave Birth to Modern Black Ops The Mindful Mom-To-Be: A Modern Doula's Guide to Building a Healthy Foundation from Pregnancy Through Birth The modern method of birth control The Battle over Hetch Hetchy: America's Most Controversial Dam and the Birth of Modern Environmentalism The Battle of the Century: Dempsey, Carpentier, and the Birth of Modern Promotion Louis Vuitton: The Birth of Modern Luxury Updated Edition The Clockwork Universe: Isaac Newton, The Royal Society, and the Birth of the Modern World The Map That Changed the World: William Smith and the Birth of Modern Geology Midnight at the Pera Palace: The Birth of Modern Istanbul The Last Empress: Madame Chiang Kai-Shek and the Birth of Modern China The Age of Genius: The Seventeenth Century and the Birth of the Modern Mind The Scholar Denied: W. E. B. Du Bois and the Birth of Modern Sociology

[Dmca](#)